



IHK Energy Transition Barometer 2022

Analysis for Bavaria



Industrie- und Handelskammern
in Bayern

Summary

Each year, the German Chambers of Commerce and Industry (CCI-Organisation) present the results of an online business survey among their member companies. The Energy Transition Barometer offers a picture of how companies rate the current state of the energy transition along with climate and energy policy. This year's survey was conducted in the period from 13 June to 1 July 2022.

The present study is based on 3,514 responses (2021: 2,589) from throughout Germany, of which 505 (2021: 361) were from Bavaria. These came from the following sectors: industry (35%), construction (6%), trade (16%) and services (43%).

Key results

It has been a turbulent time for the business community, full of challenges and uncertainty, and the outlook is no less bleak. The Russian war of aggression against Ukraine has led to geopolitical instability and major uncertainty with a crisis in the supply of energy and raw materials. Companies are fighting to protect their existence and safeguard Germany as a business location. Despite such challenges, companies continue to show great flexibility in devising new strategies to respond to the constantly shifting conditions.

The Bavarian business community is extremely concerned about current developments in the energy market and energy policy. A record proportion of companies (77%) complain of rising electricity prices. In the case of energy prices, the figure is 92%. Of the companies surveyed, 44% (industry: 63%) project they will no longer be able to operate competitively in Germany as a business location.

A number of companies are looking to defer investment and instead put financial resources aside to deal with the current situation. At the same time, however, the Bavarian business community is determined to press ahead more than ever with its own energy transition and climate strategy.

If companies are to turn the present crisis into an engine of growth, they will need support from the political sphere. As in previous years, the most pressing issue for companies in Bavaria is increased political support for accelerated planning and approval procedures (70%). Relief for electricity prices is also urgently required, with two-thirds of industrial companies and 69% in the retail sector appealing for assistance in this area. In addition, companies are also calling for technological neutrality and a reduction in bureaucracy.



The full text of the study is available here.

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